

Strategic Plan Update

In late 2010, it was determined that an Economic Development Strategic Plan was critical to the long-term success of the city. A task force, to be led by the Economic Development Department and comprised of members of City Council, the EDA, and City Staff, was created to draft a plan with a goal of publishing it during summer of 2011.

The initial intent was to review the plan after five years. In 2016, Economic Development staff began reviewing the initial goals, made modifications and obtained consensus of the revised goals by City Council and the Economic Development Authority.

Due to competing city projects, including, but not limited to, the update of the Comprehensive Plan, the complete update of the Economic Development Strategic Plan was put on hold. Below is a graphic depicting the broad revised goals of the plan, which the Department continues to prioritize and work toward achieving.

