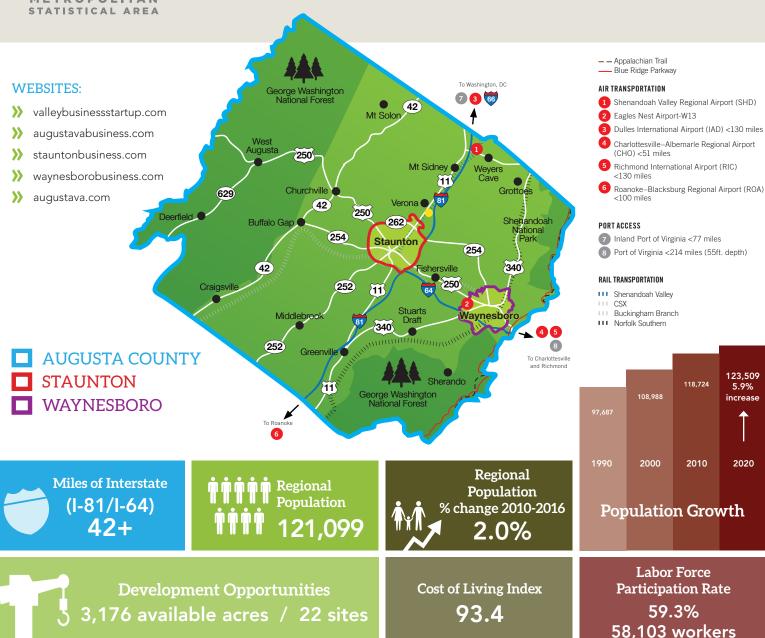


One of Virginia's newest MSAs (Metropolitan Statistical Area), the Staunton-Augusta-Waynesboro MSA anchors the Shenandoah Valley with strong manufacturing and agrarian roots. The area claims the I-81/I-64 interchange, proximity to most major U.S. markets and a celebrated workforce.



Unemployment Rate
3.7%

14 Universities & Colleges



24,000 graduates \$ Average Wage \$41,900

The SAW Metro employs 14% of labor force in manufacturing with concentrations in Food Processing, Packaging, Plastics, HVAC/R, and Metal Fabrication.

**A** 

by Number of Jobs

Manufacturing – 7,166

Health Care & Social Assistance – 6,290

Top Three Industries

Top Three Industries by Job Growth



Information - 72% Administrative/Waste Management - 24.4% Real Estate Management - 21.1%











## **REGIONAL INITIATIVES:**



Beerwerks Trail





Tourism Partnership



Shenandoah Valley PARTNERSHIP







Shenandoah Valley,

Top Ten
Emerging U.S.
Industrial
Markets to
Watch in 2017

(Colliers International)

- Best Small Places for Cost of Doing Business, Staunton #4 - Forbes Best Small Places for Business and Career (2015)
- #1 Fishersville
   Ranked Best Place to
   Buy First-Time Home
   in Virginia (Stuarts
   Draft Ranked #6)
   Nerdwallet.com (2015)
- Waynesboro won
   Virginia Rural Water
   Association's Taste
   Contest (2016)
- "America's Best Main Streets", Staunton, Fodors & Huffington
- #4 Augusta County ranked one of the smartest localities in VA for mortgage SmartAsset (2016)
- Waynesboro represented Virginia in Great American Water Taste Test in DC (2017)