

301 West Main Street
Waynesboro, VA 22980
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WaynesboroBusiness.com



Master Class Schedule

Grow Waynesboro: Rockfish Gateway 2026

Location TBD – East Main Street

Date	Class #	Title
Feb 3, 2026	1	Plan Overview & Developing Your Business Concept
Feb 10, 2026	2	Legal Structure & Real Estate
Feb 17, 2026	3	Market Research & Marketing Plan
Feb 24, 2026	4	Financials – Revenue & Break Even
Mar 3, 2026	5	Financials – Cash Flow and P&L
Mar 10, 2026	6	Taxes & Operations
Mar 17, 2026	7	Tying it all together
Mar 24, 2026		Weather make up day
Mar 31, 2026		Business plans due to be considered for pitch night
April 14, 2026		Mock Presentation
April 28, 2026		Pitch Night